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## FOR IMMEDIATE RELEASE

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## DAYTON RFID CONVERGENCE CENTER ANNOUNCES GRAND OPENING, OPEN HOUSE

*~World's first RFID business incubator to celebrate opening on Thursday, October 29, 2009~*

**Dayton, Ohio** – October 28, 2009 – The Dayton RFID Convergence Center, the first and only radio frequency identification-focused business incubator in the world, has announced that its Grand Opening ceremonies and Open House will take place Thursday, October 29, 2009.

The RFID facilities will be open to the general public from 1:30 to 6:00 p.m. Visitors to the Open House will be able to meet with the entrepreneurs of the Center's current occupant companies, such as Pelican Technologies, Smart RF Solutions and STAN Solutions

Tours will be conducted throughout the day to highlight the "green" facilities, demonstrations, labs and in-development technologies. "This is a great opportunity for the citizens of the Miami Valley to tour the Dayton RFID Convergence Center and the city of Dayton's newest facility," said Brad Proctor, Executive Director and Chief Executive Officer of the Center.

The RFID Convergence Center spearheads the challenge of retaining local business while also attracting new early-stage radio frequency identification companies from across the globe. The innovative incubator model offers its member participants a network of business and professional assistance, industry-specific expertise, one-on-one coaching by staff and experienced mentors, access to an investor network and assistance with financing.

The RFID Convergence Center is the first of the many Dayton Tech Town facilities planned. Development plans for the complete project will be available on-site. The Center is currently accepting applicants and encourages entrepreneurs in the RFID sector interested in joining the incubator to attend the Open House for more information.

An invitation-only reception, sponsored by Dorothy Lane Market, will be held from 11:00 a.m. to 1:30 p.m., with the public open house to follow. **Attendees will include Dayton Mayor Rhine McLin, Dayton City Commissioners, Montgomery County Commissioners, and representatives from the offices of U.S. Senators George Voinovich and Sherrod Brown, the Ohio Department of Development, and Representative Roland Winburn.**

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**NOTE TO THE MEDIA:**

A special media-only session will be held on Thursday, October 29, 2009 from 10:30 to 11:30 a.m. Media and press are invited to attend for interviews, photos, and video opportunities with the entrepreneurs and Dayton RCC representatives.

**THE DAYTON RFID CONVERGENCE CENTER:**

The Dayton RFID Convergence Center (Dayton RCC) is the premier center providing business acceleration and intelligence to entrepreneurs and early stage companies in the RFID, sensor, data management and mining technology industries. Services will include industry-specific expertise, one-on-one coaching by staff and experienced mentors, a network of business and professional assistance, access to an investor network, and assistance with financing.

The Dayton RCC is part of a regional effort to grow the emerging RFID sector in southwestern Ohio. The 17,000-square-foot incubator opened in July 2009 in Tech Town's Creative Technology Accelerator Building. Tech Town is a 30-acre technology-focused business park under development in downtown Dayton.

The Dayton RCC uses a proven model for business incubation developed by industry leader Business Cluster Development (BCD). BCD has assisted in the development of more than 50 business incubation programs. According to the National Business Incubation Association, businesses which participate in an incubator program have a success rate of approximately 80 percent over a five-year period, compared to a success rate of 20 percent for non-incubated businesses.

The Dayton RCC is a public-private partnership between the City of Dayton, CityWide Development Corporation, and EPC Technologies, Inc. The establishment of the Dayton RCC is made possible in part by a \$1.4 million development agreement approved by the Dayton City Commission in 2007. The Dayton RCC is located in a HUBZone, offering incentives for federal agencies to contract with HUBZone small businesses. For more information on the Dayton RCC and RFID technology, visit [www.daytonrcc.com](http://www.daytonrcc.com).

**ABOUT RFID TECHNOLOGY:**

RFID is a technology that transmits the identity of an object or person at a distance wirelessly, using radio waves. RFID is considered to be the next generation of the barcode, which was launched in the Dayton area in the mid-1970s. Some auto-ID technologies, like bar codes, require a person to manually scan a label or tag to capture data. RFID enables readers to capture data on tags and transmit it to a computer system—without needing a person to be involved.

A typical RFID tag consists of a microchip attached to a radio antenna mounted on a substrate. The chip can store as much as 2 kilobytes of data. Information about a product or shipment—serial number, date of manufacture, destination, sell-by date and much more—can be written to a tag. As tags become less expensive, potential applications for RFID technology grow. For example, future prescription drug packaging may be RFID-tagged, decreasing the possibility of counterfeit drugs in the market.

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